

Our mission is to break the cycle of social, material and spiritual poverty and build healthy communities

ACHIEVE YOUR DREAMS!

ARE YOU READY TO BE AN ENTREPRENEUR?

- Learn how to cultivate your startup idea or "side hustle" into an emerging local business.
- Receive the necessary planning tools to launch your enterprise and overcome the challenges you face every day.
- Transforming entrepreneurs to transform their communities!

THE PROBLEM

Business owners face these common barriers stopping their business growth:



A lack of relationships and network required to obtain needed resources.



Inadequate information and knowledge to effectively resolve business issues. And insufficient access to capital to support business growth.



The COVID-19 pandemic has had a significant, negative impact on business operations.

OUR SOLUTION

EMPOWERING SMALL BUSINESS

Urban Impact's programs work with under-resourced entrepreneurs to help them overcome challenges in operating and growing their business.



Business training provides practical knowledge, information and tools to equip entrepreneurs to resolve the challenges they face.



Mentors work one-on-one to help entrepreneurs set objectives, create plans, establish accountability, and provide encouragement. Coaches provide subject matter expertise to help navigate business issues.



Relationships with funding partners can provide needed capital for growing enterprises.


SHARKS
AT THE BEACH
MARCH - JUNE 2022**OUR PROGRAM**

- Twelve week program supports aspiring entrepreneurs from initial concept to business launch!
- Intensive weekly sessions (Wednesday evenings) provide business training and in-depth information on marketing, finance, operations, and other strategies.
- Equips you with the tools to establish your enterprise, operate with stability and sustainability, and ultimately achieve revenue.
- It's all about relationships! Entrepreneurs will be supported by mentors and coaches providing encouragement and sharing their expert insights.
- Concludes with an exciting "Shark Tank" styled pitch event! Provides access to an expanded network of community resources and potential capital funding.



"Transforming my business means transforming the community I serve."

Join other dynamic entrepreneurs like Niallah Cooper from SugarQueen Bakery!

Apply for the
Sharks At The Beach program:
bit.ly/applysharks2022

Application Deadline:
February 28, 2022

Learn more about Urban Impact at:
www.urbanimpactseattle.org/economic-development



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